

# C.U.SHAH UNIVERSITY

## Summer Examination-2017

**Subject Name : Management Techniques**

**Subject Code : 4TE05MAT1**

**Branch: B.Tech (All)**

**Semester : 5**

**Date : 20/03/2017**

**Time : 02.30 To 05.30**

**Marks : 70**

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

- Q-1 Attempt the following questions: (14)**
- a) How many levels of management? 1  
A 1 B 2 C 3 D 4
- b) First function of management is ..... 1  
A. Planning B. Organizing C. Controlling D. Direction
- c) Marketing Mix means 1  
A.2p B.3p C 4p D 5p
- d) Who has given theory of Scientific Management? 1  
A. F.W.Taylor B.Henry Fayol C.Adam Smith D.Peter Drucker
- e) Who has given 14<sup>th</sup> Principles of Management? 1  
A.F.W.Taylor B.Henry Fayol C.Adam Smith D.Peter Drucker
- f) In PERT,P Stand for 1  
A Plan B Programme C Process D Picture
- g) Controlling is impossible without 1  
A. Planning B. Organizing C. Controlling D. Direction
- h) Full name of TQM is 1  
A Time Quality Management B Total Quality Management  
C Teaching Quality Management D Time Quality Measure
- i) In EOQ,O stands for 1  
A. Order B. Organization C. Olympic D Orange
- j) ABC Means 1  
A Always Better Control B Academic Batter Control  
C Agreement Better Control D None of The Above
- k) In POSDCORB, C stands for ..... 1  
A. Controlling B Communication C Clearing D Co-ordination
- l) Objective of financial management is 1  
A. Profit maximization B. Wealth maximization C. Both D. None
- m) The level of management are 1  
A. 1 B. 2 C. 3 D. 4
- n) Who has given POSDCORB? 1  
A. F. W. Taylor's B. Henry Fayol C. Luther Gulic D. Peter Drucker



**Attempt any four questions from Q-2 to Q-8**

<b>Q-2</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Explain any four principles of management.	<b>07</b>
2	Discuss different methods of demand forecasting.	<b>07</b>
<b>Q-3</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Explain importance of financial management in business.	<b>07</b>
2	Discuss the principles of Scientific Management.	<b>07</b>
<b>Q-4</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Give differences between administration and management	<b>07</b>
2	Discuss different sources of recruitment.	<b>07</b>
<b>Q-5</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Write note on Total Quality Management	<b>07</b>
2	What do you mean by Patent? What can be Patented?	<b>07</b>
<b>Q-6</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Discuss the process of selection.	<b>07</b>
2	Discuss various function of purchase department..	<b>07</b>
<b>Q-7</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	What are the different factors affecting to location?	<b>07</b>
2	Write note on Economic Order Quantity.	<b>07</b>
<b>Q-8</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Explain different levels of management.	<b>07</b>
2	Describe the concepts of administration and management.	<b>07</b>

